



# TREASURER-TAX COLLECTOR

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## ***MEDIA ALERT***

**DATE:** February 10, 2004  
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### ***Special Announcement!***

**OVERVIEW:** *San Diego County Treasurer's Annual School Bond Symposium – Mark Battey, Chief Strategist for Props 57 & 58 to address Symposium*

#### **Special Announcement:**

Mark Battey, Chief Deputy Controller for Policy will be delivering the keynote address to attendees at the San Diego County Treasurer's Annual School Bond Symposium today. Mr. Battey is a veteran of a number of successful statewide campaigns and is senior strategist for Propositions 57 & 58 campaigns. Mr. Battey is expected to give symposium attendees an "insiders" look at this monumental campaign effort. Due to a scheduling change, Mr. Battey will take the place of Mr. Greg Larson, Chief of Staff to the State Controller Steve Westly, who was originally scheduled to deliver the keynote address.

In the opinion of many, passage of Propositions 57 & 58 are critical to the fiscal stability of California and represents the cornerstone of Governor Schwarzenegger's fiscal recovery plan for the State. Mr. Battey's noontime address today is extremely timely and should provide school officials in attendance with tremendous insights into the prospects for passage of both Propositions 57 & 58.

***Press coverage of Mr. Battey's remarks is welcome and he will be available for interviews immediately following the luncheon.***

**WHEN:** Today, February 10 from 7:30 am – 2:30 pm.  
**Mr. Battey's remarks will be delivered during the luncheon  
From 12:00 pm – 1:00 pm**

**WHERE:** Shelter Pointe Hotel and Marina  
1551 Shelter Island Drive  
San Diego, CA

## **Background:**

More than 100 senior finance officials from nearly all of San Diego school districts, charter schools and community colleges in the county are expected to attend the San Diego County Treasurer's Annual School Bond Symposium today at the Shelter Pointe Hotel and Marina in Point Loma. The Primary purpose of the symposium is to provide school officials with information related to the fundamentals of bond financing. This is an annual symposium and is provided for the benefit of customers of the San Diego County Treasurer's office.

With less than 4 weeks to go before the March 2<sup>nd</sup> Primary election, financial eyes throughout the country are once again focused on California. This time the stakes are enormous, particularly with respect to the budgetary impact on local school districts, cities, and counties in California. Indeed, the outcome of these two measures will have immediate and far-reaching budget impacts in determining the level of services citizens will receive.

## **Other featured symposium speakers:**

In addition to Mr. Battey, this symposium will feature a number of noted experts from Wall Street firms and the legal community who regularly provide Bond financing services to the County of San Diego and the school districts.

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